

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

American Media & Advocacy Group
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
163717-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
American Action Network	AMER ACTION NETWORK	2872

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	163717	06838087

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	131	405

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	M-F 6-7a News	6-7a	----F--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	F	10/26/12	6:29 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	AANTV102102DMMH	\$800.00	NM
1 M	F	10/26/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	AANTV102102DMMH	\$800.00	NM
9	10/27/12	10/27/12	Sat 6a News	6-7a	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	Sa	10/27/12	6:09 AM	Sat 6a News	6-7a	:30	AANTV102102DMMH	\$500.00	NM
1 M	Sa	10/27/12	6:44 AM	Sat 6a News	6-7a	:30	AANTV102102DMMH	\$500.00	NM
11	10/28/12	10/28/12	Sun 6-7a News	6-7a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	6:23 AM	Sun 6-7a News	6-7a	:30	AANTV102102DMMH	\$500.00	NM
13	10/28/12	10/28/12	Sun 8-9a	8-9a	-----S	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/28/12	8:08 AM	Sun 8-9a	8-9a	:30	AANTV102102DMMH	\$1,000.00	NM
2 M	Su	10/28/12	8:52 AM	Sun 8-9a	8-9a	:30	AANTV102102DMMH	\$1,000.00	NM
15	10/26/12	10/26/12	Live with Kelly	9-10a	----F--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/26/12	9:22 AM	Live with Kelly	9-10a	:30	AANTV102102DMMH	\$350.00	NM
23	10/26/12	10/26/12	M-F Midday News	11a-12p	----F--	:30	2	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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163717-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Action Network	AMER ACTION NETWORK	2872	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---- F-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 11:09 AM M-F Midday News 11a-12p :30 AANTV102102DMMH \$500.00 NM 2 M F 10/26/12 11:54 AM M-F Midday News 11a-12p :30 AANTV102102DMMH \$500.00 NM									
31	10/26/12	10/26/12	Twin Cities Live	3-4p	---- F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---- F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 3:21 PM Twin Cities Live 3-4p :30 AANTV102102DMMH \$300.00 NM program re-broadcast 10/26/12 106a on KSTP-TV 2 M F 10/26/12 3:51 PM Twin Cities Live 3-4p :30 AANTV102102DMMH \$300.00 NM program re-broadcast 10/26/12 106a on KSTP-TV									
38	10/26/12	10/26/12	M-F 5-530p	5-530p	---- F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---- F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 5:21 PM M-F 5-530p 5-530p :30 AANTV102102DMMH \$800.00 NM									
45	10/26/12	10/26/12	M-F 6-630p	6-630p	---- F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---- F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 10/26/12 6:12 PM M-F 6-630p 6-630p :30 AANTV102102DMMH \$1,200.00 NM									
52	10/28/12	10/28/12	Su 530-6p News	530-6p	----- S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----- S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 10/28/12 5:29 PM Su 530-6p News 530-6p :30 AANTV102102DMMH \$1,200.00 NM									
54	10/26/12	10/26/12	Shark Tank	7-8p	---- F--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---- F-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M F 10/26/12 6:59 PM Shark Tank 7-8p :30 AANTV102102DMMH \$2,000.00 NM 1 M F 10/26/12 7:44 PM Shark Tank 7-8p :30 AANTV102102DMMH \$2,000.00 NM									
<u>Total Spots</u>						17			

Payment Terms 30 Days

<u>Gross Total</u>	\$14,250.00
<u>Agency Commission</u>	\$2,137.50
<u>Net Amount Due</u>	\$12,112.50